

The only artist and athlete since Chris LeDoux to not only compete but also perform at the world's largest outdoor rodeo, Cheyenne Frontier Days, **Chancey Williams**, proves to be the next cowboy of country music. Before pursuing country music professionally, Williams was a saddle bronc rider, following in his father's footsteps. Growing up on a ranch in the Cowboy State (Wyoming), Williams learned the importance of strong family values and a hard work ethic, both of which now serve as influences for his music.

Chancey Williams and The Younger Brothers Band released their prior studio album, **Echo**, in 2013, which charted on **Billboard Heatseekers Albums**. In July 2015, the group released the single for "**Down With That**," which earned the **2016 Rocky Mountain CMA Song of the Year** award. The video (below), which was later released, amassed over 180k views on YouTube.

No strangers to the road, Williams and The Younger Brothers Band spend most of their time touring, having opened for legends (**Chris LeDoux**, **Alabama**, **Merle Haggard**, **Dwight Yoakam**) and current country mainstays alike (**Old Dominion**, **Toby Keith**, **Billy Currington**, **Eli Young Band**, **Aaron Watson**). Most recently, the band had the honor of performing the opening ceremony at the Thomas and Mack Center for the "superbowl of rodeo," 2016 Wrangler National Finals Rodeo (WNFR).



"Down With That" by Chancey Williams and the Younger Brothers Band
180,000+ Views on YouTube

The ten-song collection, **Rodeo Cold Beer**, which Williams collaborated on with Nashville singer-songwriters such as Trent Willmon (Eric Church, Little Big Town, Brad Paisley), is scheduled for full release tomorrow, **Friday, May 19**. With a distinct twang and gritty vibrato, Williams' classic country voice puts a stamp of authenticity on the various stories of love, endurance, brotherhood and soul searching found on the album.

The title track, "**Rodeo Cold Beer**," serves as a motto for Williams and desperado cowboys alike who endure long hours of travel on the rodeo circuit only to ride, finish the day with a cold beer and fall victim to the life of the open road all over again.

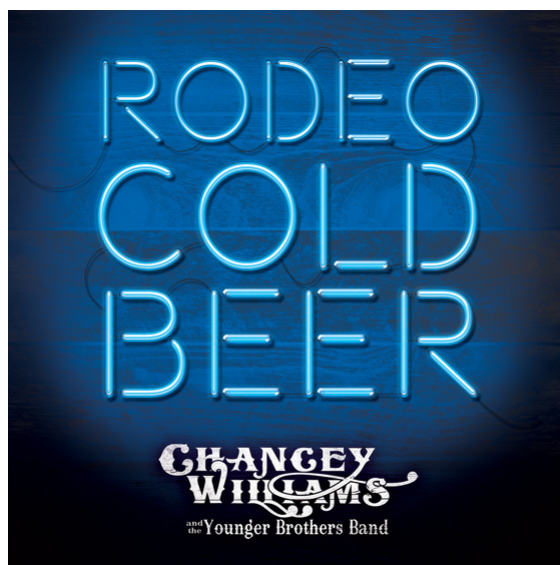
The **2016 Rocky Mountain CMA Song of the Year**, "**Down With That**," provides a smooth groove over which Williams depicts a guy who's playing it cool by being down with whatever his girl has in mind for a carefree summer night, which anyone can relate to and get down with.

The seductive and sultry single, "**Silhouette**," penned by Josh Thompson ("Any Ol' Barstool"), paints a magic and magnetic picture of a couple melting into one another in a romantic embrace until its "two hearts, one silhouette."

The final and slower-tempoed track, “**Whatever I’m Looking For,**” finds Williams in a reflective, introspective assessment of his life, wondering if chasing his lofty dreams of gold buckles and platinum records is worth the sacrifices and all he leaves behind in his rear view mirror.

Rodeo Cold Beer

1. **Rodeo Cold Beer**
(Chancey Williams, Trent Willmon)
2. **Down With That**
(Chancey Williams, Geoff Buell, Jody Stevens)
3. **Get To You**
(Trent Willmon, Erik Dylan, Andrew Deroberts)
4. **Silhouette**
(Josh Thompson, Josh Dorr, Andrew Paul Petroff)
5. **Tin Roof**
(Chancey Williams, Trent Willmon)
6. **Hair Trigger Heart**
(Josh Dorr, Jay Clementi)
7. **Let Me In**
(Tom Perkins, David Byrnes)
8. **Authority Song**
(John Mellencamp)
9. **We Just Ride**
(Trent Willmon, Chris Hennessee)
10. **Whatever I’m Looking For**
(Eric Landes, Keesy Timmer)



[Listen to Full Album Here](#)

Please contact us if you would be interested in an interview to supplement an album review.

About Chancey Williams and The Younger Brothers Band:

Saddle bronc rider turned country singer-songwriter, Chancey Williams has gone from competing on horseback to performing on center stage at major rodeos. The only artist besides Chris LeDoux to both ride and entertain at the world’s “Daddy of ‘Em All” rodeo, Cheyenne Frontier Days, Williams is the authentic next cowboy of country music. Growing up on a ranch in the Cowboy State (Wyoming), Williams learned the cowboy-way-of-life from his father, and like his dad, Williams found himself a successful bronc rider, winning the National High School Rodeo Finals, the College National Finals and a couple rounds at Cheyenne Frontier Days. In 2013 Chancey Williams and the Younger Brothers Band released their first album, ***Echo***, which graced the **Billboard Heatseekers Chart**. In July 2015, the group released the single for “**Down With That,**” which earned the **2016 Rocky Mountain CMA Song of the Year award**. The “Down With That” music video amassed over **1 80k views on YouTube**. Williams and the Younger Brothers Band have opened for their heroes (**Chris LeDoux, Merle Haggard, Alabama, Dwight Yoakam**), as well as several current mainstream country acts (**Lady Antebellum, Miranda Lambert, Eric Church**). Presently, the band readies to release their sophomore album, ***Rodeo Cold Beer***, on May 19.

